



West Mercia  
**POLICE**



SERVING - PROTECTING - MAKING THE DIFFERENCE

TO THE POLICE & TS / LICENSING SECTION  
RECEIVED

18 FEB 2015

**Application for the Review of a Premise Licence or Club  
Premise Certificate under the Licensing Act 2003**

\*Delete as appropriate

**Please Read the Following Instructions First**

Before completing this form, please read the Guidance Notes at the end of the form. If you are completing this form by hand, please write legibly in block capitals. In all cases, ensure your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I, the Chief Officer of West Mercia Police, apply for the review of a premises licence under section 51 of the Licensing Act 2003 for the premises described in Part 1 below (delete as applicable)

**Part 1 Premise or Club Premise details**

Mamma Jammias

**Postal address of Premise/Club Premise** (if none, Ordnance Survey map location or description)

15a West Street

**Post Town** Hereford

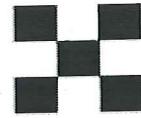
**Post Code** HR4 0BX

**Name of Premise Licence Holder or Club holding Club Premises Certificate** (if known)

Jonathan George Charles JONES

**Number of Premise Licence or Club Premise Certificate** (if known)

PR01437



<b>Part 2 – Applicant Details</b>	
I am: -	<b>Tick for YES</b>
1. An Interested Party (please complete (A) or (B) below	
a) A person living in the vicinity of the Premise	
b) A body representing persons living in the vicinity of the premise	
c) A person involved in business in the vicinity of the premise	
d) A body representing persons involved in business in the vicinity of the premise	
2. A Responsible Authority (please complete C below)	<b>X</b>
3. A member of a Club to which this Application Relates	
<b>A) Details of Individual Applicant</b>	
<b>Please tick</b>	
Mr. <input type="checkbox"/>	Mrs. <input type="checkbox"/>
Miss <input type="checkbox"/>	Ms. <input type="checkbox"/>
	Other <input type="checkbox"/>
First Name(s)	
Surname	
I am over 18 years of age	Yes/No (delete as applicable)
Current Postal Address	
	Post Town <span style="float: right;">Post Code</span>
Daytime Telephone No.	
E-mail address	



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**(B) Details of Other Applicants**

Name & Address

Telephone Number

E-mail address

**(C) Details of Responsible Authority Applicants**

Name & Address  
Police Inspector 0795 SEMPER  
Hereford Police Station  
Bath Street  
Hereford. HR1 2HT

Telephone Number 01432 347102

E-mail address [licensing.herefordshire@westmercia.pnn.police.uk](mailto:licensing.herefordshire@westmercia.pnn.police.uk)

**This Application to Review Relates to the following Licensing Objective(s): -**

**Please tick one or more boxes**

1. The prevention of crime and disorder	<b>X</b>
2. Public Safety	
3. Prevention of Public Nuisance	
4. Protection of Children from Harm	



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**Please state the Grounds for Review**

(Guidance Note 1 applies)

History of crime and disorder that undermines the licensing objective of the prevention of crime and disorder

**Please provide as much Information as possible to support the Application**

(Guidance Note 2 applies)

This venue is a small night club, located away from the main hub of activity with regards to late night venues in the city centre of Hereford.

It is the only venue in the city centre that is licensed for licensable activities until 0400hrs – albeit this only applies to Friday and Saturday nights.

It is reasonable to say that as a result of this later hour, it does attract customers who do leave other locations so they can go to the venue for a 'later drink'.

Over the last 12 months there have been a number of issues connected to the venue that in the view of the police have undermined the licensing objectives – in particular that of the prevention of crime and disorder.

Between 31/01/2014 to 0210/02/2015, there have been a total of 41 incidents recorded in police systems connected to this venue.

In addition West Mercia Police have recorded an additional 39 incidents between the beginning of 2012 to the end of 2013.

It is important to note that the venue was granted extended hours to 0400hrs in May 2012.

On 02 May 2014, a meeting took with the premises licence holder - Jonathan Jones - as the view of the police that at that time – was that the level of incidents occurring in or near the venue was of concern and implied the undermining of the licensing objectives.

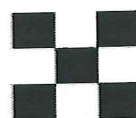


A schedule of incidents recorded by the police between is detailed below

	DATE	TIME	DETAIL	LICENSING OBJ.
1	08/02/15	0153hrs	Call by venue via CCTV Male being aggressive with door staff – one arrest	Crime & disorder
2	02/02/15	0515hrs	Call by public -Street disorder near to venue – both parties involved had been in the venue prior to the disorder – two arrests	Crime & disorder
2	02/02/15	0420hrs	Call by public Serious assault inside venue – one arrest	Crime & disorder
3	02/02/15	0420hrs	Police investigation Disorder and assault inside the foyer of the venue – one arrest – see incident 02/02/15 – 0515hrs	Crime & disorder
4	10/01/15	0351hrs	Found by police Officers came across 2 males 'squaring up' to each other, males separated and warned	Crime & disorder
5	10/01/15	0120hrs	Call via CCTV Male refused entry due to drunkenness, male became aggressive towards door staff, police called, male seen and warned	Crime & disorder
6	01/01/15	0015hrs	Call via CCTV Drunken male ejected from premises, male became aggressive outside venue causing damage to other property and assaulting a police officer when being arrested – one arrest	Crime & disorder
7	21/12/14	0305hrs	Call by public Male ejected from the venue due to conduct, male then reported that he had been assaulted by another inside the venue. Male seen – facts	Crime & disorder



			established – and male warned about conduct	
8	15/11/14	0230hrs	Call by venue via CCTV Male banned from venue refused entry and no refusing to leave area. Male seen by police and issued with a notice to quit area	Crime & disorder
9	09/11/14	0452hrs	Call by public Male at front of venue causing problems – male seen had lost/left his phone inside venue and was being refused re entry. Allowed back in to look for items	Crime & disorder
10	08/11/14	0351hrs	Call by venue via CCTV Male seen at front of venue causing problems with 2 females, male walked away prior to police deployment	Crime & disorder
11	02/11/14	0334hrs	Call by venue via CCTV Sexual assault inside venue – on going investigation	Crime & disorder
12	02/11/14	0150hrs	Call by venue via CCTV Female detained with another's ID	Crime & disorder Protection of children from harm
13	19/10/14	0153hrs	Call by venue via CCTV Assault inside venue – male head-butted	Crime & disorder
14	12/10/14	0253hrs	Call by venue via CCTV Disorder at the front of the venue – male refused to co-operate with officers One arrest	Crime & disorder
15	10/10/14	0138hrs	Call via ambulance service Report of a drunken male collapsed in the street at the front of the venue	Crime & disorder
16	04/10/14	0349hrs	Call by venue via CCTV Staff reporting group squaring up to each other – groups separated prior to	Crime & disorder



			police arrival	
17	28/09/14	0142hrs	Call by venue via CCTV Staff seen restraining a male at the front of the venue –all quiet on police arrival	Crime & disorder
18	27/09/14	0507hrs	Call by public Assault inside the venue – female on female – one party ejected – later reported to the police by the victim – one arrest	Crime & disorder
19	14/09/14	0336hrs	Call by venue via CCTV Disorder and assault inside the venue – one arrest	Crime & disorder
20	06/09/14	0354hrs	Call by CCTV Disorder outside the venue – one male issued with a dispersal notice	Crime & disorder
21	31/08/14	0354hrs	Call by CCTV Disorder at front of venue – number of males – dispersed on police arrival	Crime & disorder
22	24/08/14	0152hrs	Call by CCTV Disorder at front of venue – one arrest	Crime & disorder
23	10/08/14	0416hrs	Call by public Male complaining that he had been assaulted by manager – established male had been lawfully ejected due to conduct	Crime & disorder
24	09/08/14	0112hrs	Call by public Female reporting that she had been assaulted inside the venue – established that staff had ejected 2 females	Crime & disorder
25	09/08/14	0301hrs	Call by venue via CCTV Disorder inside the venue – 6 ejected	Crime & disorder
26	27/07/14	0349hrs	Call by venue via CCTV Indecent assault inside the venue – offender ejected from venue – neither party found to instigate investigation	Crime & disorder



27	06/07/14	0029hrs	Called by venue via CCTV Domestic incident inside the venue resulting in an assault – one arrest	Crime & disorder
28	29/06/14	0344hrs	Called by CCTV Disorder inside venue, male ejected and arrested outside for drunken behaviour – one arrest	Crime & disorder
29	18/05/14	0235hrs	Call by CCTV Male being aggressive with door staff – male removed from area by friends	Crime & disorder
30	05/05/14	0425hrs	Found by police 2 groups found being aggressive towards each other at the front of the venue – groups dispersed	Crime & disorder
31	20/04/14	0245hrs	Call by public Males reporting they had been assaulted by door staff – established lawful ejection	Crime & disorder
32	12/04/14	0312hrs	Call by CCTV Disorder and assault inside the venue, with one party ejected and waiting outside to cause problems – male warned and dispersed	Crime & disorder
33	06/04/14	0307hrs	Call by CCTV Disorder outside venue – all quiet on police arrival	Crime & disorder
34	30/03/14	0245hrs	Call by venue via CCTV Sexual assault inside venue – one arrest	Crime & disorder
35	22/03/14	0359hrs	Call by venue via CCTV Male found in possession of an others property inside venue, assault door staff – one arrest	Crime & disorder
36	15/03/14	0349hrs	Call by venue via CCTV Male ejected from club due to conduct, male then assaulted door staff – one arrest	Crime & disorder
37	09/02/14	0348hrs	Call by venue via CCTV Disorder and homophobic	Crime & disorder





			insults inside venue – one arrest	
38	08/03/14	2225hrs	Found by police Male found in street drunk and urinating against a wall, male arrested – established he come from venue	Crime and disorder
39	25/01/14	0401hrs	Found by police Disorder at the front of the premises – large group dispersed – one arrest	Crime & disorder
40	04/01/14	0333hrs	Call by CCTV Male being aggressive at the front of the venue – removed from area by friends	Crime & disorder
41	01/01/14	0245hrs	Call by CCTV Male being aggressive with staff – removed from the area by friends	Crime & disorder

The following circumstances are relevant to this application –

At about 0420hrs on Sunday 01 February 2015, 2 incidents occurred inside the venue. This would have been at the end of the night when the club was emptying.

The first incident is of a serious nature and is subject to an on-going criminal investigation. It is alleged that a male assaulted another by elbowing him with force in the face causing serious facial injuries including a fractured eye socket.

This matter is recorded on the venues CCTV.

This matter appears not to have been witnessed by door staff, but was brought to their attention seconds later by the victim.

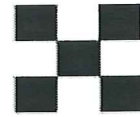
The police were not informed about this matter and was reported to them by the victim's wife 5 hours later.

The second incident occurred in the foyer area of the venue about the same time. This is the main entry/exit and as such is an area that should be kept free from congestion as it is also a fire exit route.

On this occasion a male was talking to another, when a 3<sup>rd</sup> male interrupted them, this male was then head- butted by one of the males. This happened in front of door staff. The door staff reacted by ejecting the male – who appeared to be the victim – from the venue. Door staff are seen laughing and joking with the other male.



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Again this is recorded on the venues CCTV

The police were not called to this incident; however at about 0520hrs concerned members of the public reported a third incident where 2 males were seen fighting in the street near to the club. Police did attend this matter and both were arrested. It was quickly established that both were the same males involved in the incident in the foyer an hour earlier.

The view of the police that both these matters were preventable and were due to the poor management of the venue and in particular the conduct of the door supervisors who failed to act in an appropriate manner by reporting the issues to the police and/or detaining the offenders. This in turn undermines the licensing objectives.

As a result of these 3 incidents, a visit was made to the venue on 02/02/2015 by the police and discussions were held with Mr Jones.

It is reasonable to say that Mr Jones accepts his door staff failed to deal with both matters effectively and that were acting unprofessionally with regards to the second incident

Mr Jones indicated that he is replacing the security company who provide the door team. It is understood this has taken place

Mr Jones does not accept that there is a high level of crime and disorder connected to his premises and that the level that is occurring is proportionate to the size of the venue. It was pointed out to him that a level that is acceptable to the police is zero and that he should be striving to maintain his venue as a safe place.

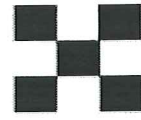
During this visit Mr Jones indicated that he would put in place a voluntary code of 'last entry' to the venue as 0130hrs. However the weekend after this proposal by Mr Jones, the police were informed during a late night visit that in fact the last entry time is 0230hrs.

The view of West Mercia Police is that the level of crime, disorder and nuisance is significant and that the premises licence holder has failed to promote the licensing objectives by putting in place measures to prevent occurrences or to reduce the opportunity for them to happen.

You will see from the schedule a number of the incidents have occurred outside the venue after individuals have been ejected – some were reported to the police by the venue and others were brought to their attention through external CCTV monitoring – again it is the view of the police that early notification would have resulted in the matters being dealt with effectively and potentially reducing further escalation.



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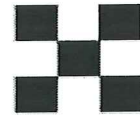
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Through discussions with the premises licence holder, West Mercia Police now feel that this matter has to result in a review application.

The police are very concerned with regards to the level of late night disorder that is connected to this venue and in particular the level that is occurring after 0200hrs when it is a known fact that revellers do go to the venue for a later drink after socialising at other venues.



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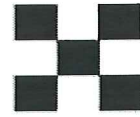


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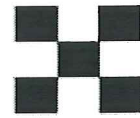


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<b>Have you made application to Review this Premise Licence before</b>	No					
If "yes" please state the date of that application	D	D	M	M	Y	Y
<p><b>If you have made representations before relating to this premise please state what they were and when you made them</b></p>						
<b>Please tick</b>						
<ul style="list-style-type: none"> <li>▪ I have sent copies of this form and enclosures to the responsible authorities and the premise licence holder or club holding the club premise certificate, as appropriate</li> </ul>					<b>X</b>	
<ul style="list-style-type: none"> <li>▪ I understand that if I do not comply with the above requirements, my application will be rejected</li> </ul>					<b>X</b>	
<p><b>IT IS AN OFFENCE, LIABLE UPON CONVICTION, TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN , OR IN CONNECTION WITH, THIS APPLICATION</b></p>						



<b>Part 3 – Signatures (Please see Guidance Note 3)</b>	
<b>Signature of Applicant or Applicant’s Solicitor or other duly authorised person (see Guidance Note 4). If signing on behalf of the applicant please state in what capacity</b>	
<b>Signature</b>	[Redacted Signature]
<b>Date</b>	12 February 2015. [Redacted]
<b>Capacity</b>	Police Inspector 0795 Semper
<b>Contact name (where not previously given) and postal address for correspondence associated with this application (Please read Guidance Note 5)</b>	
Hereford Police Station Community Safety – Harm Reduction Office Bath Street	
<b>Post Town -</b> Hereford	<b>Post Code -</b> HR1 2HT
<b>Telephone Number</b>	01432 347102
<b>E-mail address</b>	<u><a href="mailto:licensing.herefordshire@westmercia.pnn.police.uk">licensing.herefordshire@westmercia.pnn.police.uk</a></u>
<b>Notes for Guidance</b>	
<ol style="list-style-type: none"> <li>1. The Grounds for Review must be based upon one or more of the Licensing Objectives</li> <li>2. Please list any additional information or information, for example dates of problems, which are included in the grounds for review, if available</li> <li>3. The Application form <b>MUST</b> be signed</li> <li>4. An Applicant’s Agent, for example a Solicitor, may sign the form on their behalf provided they actually have the authority to do so.</li> <li>5. This is the address which we shall use to correspond with you about this application.</li> </ol>	